

THE

\$100K

DATA LEAK

CALCULATOR

Find out exactly how much scattered data is draining from your business every year.

 Takes 3 minutes

OptiSyn Solutions
SDVOSB Certified | Veteran-Owned

Here's the truth nobody tells you:

Your business is leaking money through scattered data. **Every. Single. Day.**

Not because you're doing anything wrong. But because your data lives in 6 different places that don't talk to each other.

The leak shows up as:

- Hours spent pulling reports that should take seconds
- Meetings wasted arguing about whose numbers are right
- Decisions delayed because data is "still being compiled"
- Problems that become crises before anyone sees them
- Opportunities missed because you didn't have the numbers fast enough

Most business owners know this is happening. What they don't know is **how much it's actually costing them.**

Let's find out. Right now.

Calculate Your Data Leak

Fill in each box. Be honest. The math doesn't lie.

LEAK #1: Manual Reporting

How many hours does your team spend each week pulling, compiling, or formatting reports?

Total hours per week on manual data work:	_____ hrs
× Average hourly cost (salary ÷ 2000):	× \$ _____
× 52 weeks:	× 52
LEAK #1 TOTAL:	= \$ _____

LEAK #2: Meeting Waste

How many hours per month do people spend in meetings reconciling data or debating whose numbers are right?

Hours per month in data reconciliation meetings:	_____ hrs
× Average attendees:	× _____
× Average hourly cost × 12 months:	× \$ _____ × 12
LEAK #2 TOTAL:	= \$ _____


LEAK #3: Slow Decisions

Think about decisions delayed, opportunities missed, or problems caught late because data wasn't available. What did that cost last year?

Lost deals / missed opportunities (estimate):	\$ _____
Problems caught late (budget overruns, etc.):	+ \$ _____
LEAK #3 TOTAL:	= \$ _____

Your Total Data Leak

Leak #1: Manual Reporting	\$ _____
Leak #2: Meeting Waste	\$ _____
Leak #3: Slow Decisions	\$ _____
YOUR ANNUAL DATA LEAK:	\$ _____

 That number leaves your business every year. And it compounds. Every year you wait, it grows.

How Do You Compare?

Company Size	Typical Annual Data Leak
10-25 employees	\$25,000 - \$50,000
25-50 employees	\$50,000 - \$100,000
50-100 employees	\$100,000 - \$200,000
100-250 employees	\$200,000 - \$400,000

If your number is above \$50,000, you have a leak worth plugging.

How to Plug the Leak

The solution is simple in concept:

One dashboard. All your data. Real-time.

When leadership can see revenue, pipeline, operations, and cash flow on one screen—updated automatically—the leaks stop.

- Manual reporting drops to zero
- No more meetings to argue about numbers
- Decisions happen in minutes, not days
- Problems show up before they become crises

The question is: build it yourself, or get help?

The Reality of DIY

Most companies that try to build this internally:

- Take 6-12 months (if they finish at all)
- Get stuck at 60% complete when priorities shift
- End up with something that works... mostly... sometimes
- Spend more in staff time than hiring an expert would cost

Meanwhile, the leak keeps draining.

What We Do

At OptiSyn, we build unified dashboards in **30 days**. You **own it forever**—no monthly fees, no vendor lock-in.

Our clients typically see:

- **\$50K-\$200K/year in recovered time and avoided losses**
- **Payback in 8-12 weeks**
- **"I finally know what's happening" (every client says this)**

Next Step

If your data leak is costing you \$50K+ per year, it's worth a conversation.

FREE 15-MINUTE DATA AUDIT

Here's what happens:

1. We review your calculator results together
2. We identify your 2-3 highest-impact data sources
3. We show you what "fixed" looks like for your specific situation
4. You leave with clarity—whether we work together or not

No pitch. No pressure. Just useful conversation.

If we're a fit, I'll tell you. If we're not, I'll tell you that too.

Book your Data Audit:

www.myoptisynsolutions.com/contact

Or email your calculator results to:

[**leads@optisynsolutionsllc.com**](mailto:leads@optisynsolutionsllc.com)

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